

Jensen invite international press to share their vision



In December 2017 Jensen Group gathered together representatives from the international trade press publications for a conference in Brussels. The two-day event was organised and run by Jensen's head of communications, Gerda Jank. Laundry & Cleaning Today's Mark Gleed and editor Fiona Henry attended the event. Here they share what they learnt about Jensen and pictures of the event and Jensen in action.

At the event Jensen talked us through their most recent innovations, many they had introduced or showcased at the last Texcare event in Frankfurt.

- **The Jenroll Hybrid** – their two-in-one ironing machine that combines a conventional deep chest section with a calendar section comprising of three steam heated cylinders. It allows laundries to iron flatwork at very high speeds, while maintaining a superior finishing quality without leaving tape marks in the linen. In addition, the Jenroll Hybrid reduces the wear and shrinkage of the linen with frictionless transport through the calendar section, gently applying heat to both sides of the linen by use of medium steam pressure.
- **The Senking Centrifuge Z1300 plus** – introduced to fill the gap where batches were too big for their Z1200 model and too small for the Z1400.
- **The WR Dryers** – in their words the most energy efficient dryers in the world with up to 15 per cent energy savings and up to 10 per cent higher evaporation capacity.

- **The Jenfeed Express Plus** – A three station fast feeder capable of 1,800 pieces per hour and able to handle all kinds of sheets including king size, and with cornerless feeding. Three operators can feed 600 pieces per hour. The Jenfeed Express was developed for fast feeding of hospital sheets, bath blankets and thermal blankets with a focus on optimising the capacity per operator hour by ensuring optimum ergonomic working conditions at the feeder.
- **The Jenway Conveyor** – a freestanding unit for transport and storage of all types of stacked linen which can be tailor-made to meet a laundry's specific needs. Since the event, Jensen has also announced their exciting news that they'd acquired 30 per cent in Danish company Inwatec ApS, manufacturers of high-end heavy-duty laundry products with a core competence in the field of automation. Jensen has a firm vision to automate all processes in the laundry and this investment in laundry robotics and AI (Artificial Intelligence) confirms and supports this vision.

About Gotli Labs



Anne de Boer, CEO of Gotli Labs explains the Globe 3.0 system

Part of the event was to learn more about Gotli Labs – the software system that's designed to increase laundry productivity, reduce salary costs and reduce energy and water consumption.

CEO of Gotli Labs, Anne de Boer, explained the system to the international press team. It's a highly effective management and reporting tool that shares realtime data with laundry managers enabling them to act on information in the moment to maximise their operational efficiencies.

The Globe 3.0 system is in use at the Clova laundry so we were able to see it in first hand. Large

screens are connected to all equipment. With the strong red/green on screen visuals operational managers can get a real feel for productivity at any workstation at a glance and be able to intercept and manage performance issues immediately.

Gotli Labs plan to launch the 3.1 version of the Globe system in 2018. Supervisors on the floor will be able to access more information through a smartphone or tablet and identify underperformance – equipping them to make on the floor decisions about why operations aren't working as best they should and be able to put corrective actions in place.

Jensen in action at the Clova Laundry

As part of the press event Jensen took the group on a tour of the Clova Laundry in the town of Wommelgem to the North of Brussels and near Antwerp. It's a large, highly automated laundry that processes around 20,000 pieces a day, based in two buildings in an industrial site in the town. The newest of the two Clova buildings is just four years old and has been designed for processing individual garments.

Clova work with 11 hospitals and 75 care homes so the work and set up largely caters for this sector.

As Jensen supply most of the equipment to the site the press group were able to see many of Jensen's innovations in action.

RIGHT From left Jensen's Geert Braeckman, general manager sales & service center for Benelux, Gerda Jank, head of communications, Hartmut Schlimbach, director business region II, and on the right is Jack Vermeulen, Gotli Lab's senior consultant



One of the three Jensen Senking Universal tunnel washers installed at the Clova plant



The highly automated Clova laundry



“We appreciated that so many journalists accepted our invitation to our trip. It was a perfect opportunity and gave us more time to explain our many innovations and our directions for the future”
– Gerda Jank, Jensen's head of communications



The on screen visuals of the Globe 3.0 system allow managers to easily see where performance is not at an optimum and act immediately

And a spot of dinner jumping



International trade press gather in the Grand Place for a team photo



The Grand Place in Brussels was lit up to music

Jensen kindly organised something called a dinner-jumping event for the evening of our visit. This was a new concept to the Laundry & Cleaning Today team. It's a walking tour through Brussels but, at the same time, the group were able to network and take in the sights of the city, experience its culture and cuisine and of course, while in Belgium, sample the many Belgian beers on offer.

The concept involves having dinner throughout the evening



When in Brussels...

stopping at four different locations spread across the city for each course. In the first we enjoyed cold meat and cheese platters and a taste of Belgium's

finest beers. In the second restaurant a starter. Then a walk through the Grand Place main square to arrive at the third stop for the main course and then our final destination in the financial district to experience an enormous Belgian waffle.

The Christmas markets were in full swing and the finale of the evening was returning to the Grand Place to see all the buildings light up in time to music. A truly memorable and enjoyable evening and our thanks to Jensen for organising.